

# Visual Storage Intelligence® Rebrands as Visual One Intelligence™, Adds New Products for Cloud Monitoring & Hybrid Observability

*Visual One enters Infrastructure Monitoring and Cloud Cost Optimization markets to provide actionable insights to hybrid-infrastructure clients.*

PRESS RELEASE FROM VISUAL ONE INTELLIGENCE™

**November 08, 2023**

Press Contacts

**Philip Kline**

[philip@visualoneintelligence.com](mailto:philip@visualoneintelligence.com)

2016478945



**Visual One**  
Intelligence

**We Give You Insight**

**Dallas, Texas – [November 7, 2023] – Visual One Intelligence™**, formerly known as Visual Storage Intelligence®, is rebranding with a new name and new product offerings, significantly broadening their solutions portfolio from storage resource management to comprehensive infrastructure monitoring & optimization in hybrid, cloud, virtual, and hyperconverged infrastructures.

Visual One Intelligence™ surfaces interpretive insights and actionable recommendations for IT infrastructure and FinOps professionals to identify and prevent risks, understand and remediate existing problems, enhance operational efficiency, and optimize asset ROI.

By consolidating independent data elements into unified metrics, Visual One's platform correlates and interprets hybrid infrastructure data through easy-to-use visual analysis and AIOps reporting.

“Most estimates indicate over 80% of enterprise infrastructures are now spread across a combination of on-prem, cloud, and virtual resources,” said Phil Godwin, President & COO of Visual One Intelligence™.

“We want to be a leading source for infrastructure teams looking to improve efficiency, ROI, and overall performance. That means evolving beyond our origins in storage, and I believe our new name and products reflect that evolution.”

### **Newly Enhanced Industry-Leading Solutions Suite**

Recognized as one of the *Inc. 5000* fastest-growing private companies in America in 2023 (and a top-100 fastest-growing IT services company), today's announcement is a significant milestone in the accelerated growth of Visual One Intelligence™.

With new infrastructure reporting capabilities and options to subscribe to either individualized product offerings or an all-inclusive suite, infrastructure teams can now

dig deeper into cloud, storage, virtualization, SAN switch, unstructured data, and backup environments.

“Monitoring is only the first step in maintaining an effective infrastructure” said CTO Van Symons. “Our customers say they need better insights than just real time alerts. With cloud costs often doubling or tripling what organizations plan for, IT Ops teams need optimization tools that will help them plan for the future and contain costs.”

“We really take to heart what we hear from our clients,” said Symons, “and we knew we could step up and confront challenges like these.”

### **Charting New Paths for Cutting-Edge Infrastructure Models**

Runaway cloud costs are a harbinger of changing priorities within enterprise infrastructure management. While consumption-based, pay-as-you-go (OpEx) pricing is standard for cloud and compute contracts, it is also increasingly replacing CapEx spending models for on-prem storage.

“Most IT clients’ mission and business-critical application infrastructure remains on-premises. IT concerns about loss of infrastructure decision control, escalating cloud costs and increased operational complexity have created demand for on-premises as a service infrastructure consumption model,” say Gartner analysts Jeff Vogel, Tony Harvey, and Tim Zimmerman in the 2023 Gartner® Market Guide for Infrastructure Consumption Services (ICS).\*

For IT leaders, the best solution is infrastructure monitoring & cost management tools that can instantly identify both risks and opportunities – much like Visual One Intelligence™.

“Infrastructure is always evolving, and we will evolve with it,” said Director of Technical Operations Jeff Symons.

“With endless observability tools on the market, Visual One Intelligence™ aims to be the only tool you need for impactful insights across your hybrid infrastructure stack.”

\*GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

###

## **About**

### **About Visual One Intelligence™**

Visual One Intelligence™ is a suite of software-as-a-service (SaaS) products and services tailored to help IT Infrastructure and FinOps professionals maintain and optimize cloud, compute, and storage environments. By consolidating independent data

elements into unified metrics, they surface actionable insights through easy-to-interpret visual analysis.

Relied on by Fortune 500s including airlines, financial institutions, healthcare facilities, and beyond, Visual One Intelligence™ simplifies infrastructure management by illuminating cost-saving and operations-sustaining details that often stay hidden.

For more information, visit [visualoneintelligence.com](https://visualoneintelligence.com) or follow us on [LinkedIn](#) | [Twitter](#) | [YouTube](#) | [Facebook](#).

For media inquiries, contact Philip Kline at [philip@visualoneintelligence.com](mailto:philip@visualoneintelligence.com).

==

*Visual Storage Intelligence is a registered trademark of Visual One Intelligence™. All rights reserved.*

*Inc. 5000 is a registered trademark of Mansueto Ventures LLC.*