

# **Customer Journey**

WHAT IT LOOKS LIKE TO GET STARTED

## STEP 01 Get to Know Us

Check out our info sheets and client testimonials, then gather your team to join us for a 30minute virtual demo.

Clients who involve more departments sooner (ex: FinOps, procurement, legal, security, cloud) report greater satisfaction and faster deal cycles.

#### STEP 02 Try Us Free

Got two hours? That's all the time it takes to implement our product in your infrastructure for a free 30day trial.

We'll join you every step of the way with technical support, advice, insights & education.

#### **STEP 03**

## Enjoy Full Customer Experience

Get personalized weekly email analysis, weekly consulting calls, full customer support, and access to all of our reports - just like paying customers. Except it's free!

#### STEP 04 Seal the Deal

Like what you see? All that's left is to sign on the dotted line. After that there's no need for onboarding - you already did it all during your free trial! Just keep accelerating your success.

#### "SPENDING \$0 ON A FREE TRIAL SAVED US...

...from spending six figures on hardware we didn't need." Our optimization tools helped them get more from their existing storage and avoid an unecessary purchase.

...from a failed migration catastrophe." Our hybrid-platform insights warned this company that the new arrays they planned to use lacked the necessary capacity. ...from searching for a needle in a haystack." Our proactive monitoring identified a device with high latency, alerting this company to an unforeseen risk they then fixed before a problem could occur.

## **START TODAY**